

# Olivia Durant

BLIND FROM BIRTH UNTIL 2016

Content that helps people see things differently

www.OliviaDurant.com



## Olivia Durant

BRINGING PEOPLE TOGETHER

89.5k+ 6k+ 1.5k+ 4k+ TikTok

Instagram YouTube

Twitter

@ONIDURANT



From USA



Women 25-44



Engagement

#### **MY MISSION**

To repay the gift of getting my eyesight, I share what it's like to discover the world as brand new and help small businesses and brands with their social media strategies. Growing up in severe poverty did not define who I am - it created the gratitude of who I came to be.

It's never too late to be your own second chance.

**CONSULTING** 

**SPEAKING** 

**HOSTING** 

**COLLABORATIONS** 









#### EXPERIENCED AND INFLUENTIAL

Since 2003 Olivia has earned a stellar reputation building award-winning inclusive communities.

01

## **WRITING**

[2003]: Graduates from
Rutgers University and
founded her award-winning
blog in 2003.

03

## **ACCOLADES**

[2010 - 2019]: CNN, Wired,
The Washington Post, FiOS1
News NY, over 100 press
mentions and guest
appearances. Voted #2
Woman Changing Culture by
Kernel Magazine.

05

#### **EYE SURGERY**

[2016]: Her followers gift
Olivia eye surgery and a car.
She is able to see for the first
time. Alone, she relocates to
Los Angeles and promptly goes
viral on TikTok. Collaborations
include Good Morning
America, Buzzfeed, and USA
Today.

02

## **INFLUENCE**

[2010 -2017]: 950+ of her followers attend her yearly 3 day fan event for 7 years.

04

### **VIRALITY**

[2015 - 2017]: Olivia-fronted 3 day inclusive events grow to 3 per year, earn global acclaim, and contribute over 100k per year to inclusive charities.

06

## FUTURE IMPACT

[2023]: Olivia adds regular
YouTube videos to her content
calendar, continues speaking
to groups, collaborating with
select brands, and a busy
schedule of media
appearances across the globe.

#### SELECT TESTIMONIALS

Olivia's consulting work resonates at the intersection of Financial and Social ROI.

COOLEY LLP —

"Wow Olivia, your presentation was inspiring and educational. Loved your ally tips as well. We had close to 200 people join and they stayed the entire time."

GAMESTOP

"Thank you for recommending us to your followers and helping us make that connection with the community!"

#### SELECTED PAST PARTNERSHIPS / CLIENTS:

WACOM, Vitacoco, Smith Micro, Think Geek, Adobe, LeSportsac, Lion's Gate Entertainment, Farmers Insurance, & select small businesses

#### AS SEEN ON





**BuzzFeed** 

□ OniDurantegmail.com

et in Tou

www.OliviaDurant.com